



Kids T-Shirt Design Contest Contest Rules

The Morgan County Humane Society invites you to enter the 2017 T-shirt Design Contest to raise awareness for the Community Cat Program.

Contest Rules

- The contest is open to all Morgan County kids ages five to 15.
- One entry per child please.
- Artwork should be 100% created by the child.
- All entries must include the words “It’s Hip to Be Tipped”.
- All entries must include a drawing of an eartipped cat or cats.

What is a Community Cat?

Community Cats are outdoor, stray, abandoned, or feral cats living on their own in our community. The Morgan County Humane Society helps these cats by getting them fixed, vaccinated, and medical care.

You might see a cat in your neighborhood missing the tip of its ear. This is a good thing! An eartip is a universal sign that the cat has been fixed and won’t have any more babies.



Morgan County Humane Society
690 W. Mitchell Avenue
Martinsville, IN 46151
(765) 349-9177
www.mchumanesoc.org



Deadline

- Entries can be mailed, emailed, or hand delivered to the shelter.
- Mailed entries must be postmarked by 12:00 pm November 13, 2017. No exceptions please.
- All other entries must be received by 12:00 pm, November 17, 2017. No exceptions please.
- If you choose to mail your entry, send it to:

Morgan County Humane Society

Community Cats Kids T-Shirt Design Contest

690 W Mitchell Ave, Martinsville, IN 46151

- To email your entry, put MCHS T-Shirt Design Contest in the subject line and email to:
communitycats@mchumanesoc.org

Judging and Selection

- Entries will be evaluated and scored by members of our humane society board.
- The two highest scoring entries will be our winners. Judges' decisions are final.
- Scoring will be determined by following:

| # | Category | Possible Points | Actual Points |
|----|--|-----------------------|---------------|
| 1. | Design content includes ear tipped cat | 1-10 | |
| 2. | Design includes Community Cats theme | 1-10 | |
| 3. | Design includes the words Morgan County Community Cats | 1-10 | |
| 4. | Creativity (the way the design is used to present the theme) | 1-10 | |
| 5. | Originality (the design has not been seen or an idea copied) | 1-10 | |
| | Total points | Max total = 50 | |

Winners

- Winners will be announced on the Morgan County Humane Society Facebook page on November 24, 2017 at 12:00 pm.
- **First place winner:** will receive three complimentary t-shirts with their design on the front to share with friends or family, and their original artwork professionally framed.
- **Second place winner:** will receive one complimentary t-shirt with their design on the front and their original artwork professionally framed.
- The first and second place winners will be featured on additional awareness materials created by other MCHS supporters to raise awareness and funds for the Community Cat program.

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Technical Stuff

- Submit your entry on an 8.5" x 11" piece of unlined, white paper along with the entry form below.
- Use a maximum of three colors for your design. Black will be counted as a color.
- Do not sign your name on your design.
- Entries can be hand drawn or computer-graphics generated. If you create a computer graphic image, you cannot use clip art, or any other art or images unless you create them. No photos of any kind can be part of your art work.
- Save the design as a jpeg or pdf at the highest resolution image possible (up to a file size of 10 MB).
- Remember the design must be your own original unpublished work and must not contain any third-party logos, trademarks or copyright material.
- Entries will not be returned and may be used for future promotional opportunities.

Tips

- Learn about Community Cats and why it is important to spay, neuter, and eartip homeless cats.
- Learn about the Morgan County Humane Society.
- Artwork that best illustrates our theme "It's Hip to Be Tipped", eartipped cat picture are highly encouraged.
- Artwork will be judged on originality of design, clarity of theme message, and artistic merit.

Your Information

- On a separate piece of paper or in the body of your email include the following information which must be included with your entry:
- Your **name, age, school.**
- Your parent or guardian's **name, phone number, and email address.**
- Please include the statements:

"I (artist's name) created the attached t-shirt design as my own work of art. The Morgan County Humane Society has permission to use it on t-shirts or other materials to promote the Community Cats program."

"I, (parent's name) give permission for my child to participate in this contest."